



Via Trading Shipping Information

Despite the relatively high cost of fuel, shipping truckloads, pallets and wholesale case lots can be very affordable. Via Trading has developed relationships with a wide network of carriers to bring you the most competitive shipping rates available.

Shipping wholesale liquidation merchandise is often not as straightforward as shipping regular goods. At Via Trading we use a variety of materials to package and ship our merchandise, the most common being cases, bins, gaylords or shrink-wrapped pallets.

Orders are typically shipped by UPS, LTL (Less than Load) Carriers, Full Trailers or Containers.

The cost of shipping is determined by the destination of the goods, the type of destination, the type of merchandise and the weight or quantity of the merchandise being shipped.

We typically ship out orders within 24 hours of payment.



Average Shipping Times

Domestic US shipments typically take 1 to 7 business days to reach their destination.

Overseas air shipments can take 7-15 business days to reach their destination.

Container shipments can take up to 45 days to reach their destination.

[Read more >>](#)

Shipping Quotes

You can obtain shipping quotes online in real time for most items. Simply log in to your account on www.viatrading.com, add the item(s) to your shopping cart and click "Checkout." On the checkout page before you place any order, the shipping costs and options will appear and you will have the opportunity to amend your order or place it.

You can also call us at 877-202-3616 or email sales@viatrading.com to obtain a shipping quote.

To send you a shipping quote, we will need the following information:

- 1) Full Name
- 2) Email address
- 3) Phone number
- 4) Full shipping address (including city, state, postal code and country if outside the USA)
- 5) Which listings you are interested in
- 6) Quantity of lots you are interested in
- 7) Indicate if the delivery is to a residence or to a commercial location

***Commercial Delivery:** business location, storage unit, warehouse, store.

**** Residential Delivery:** house, apartment complex, residence of any kind.



Generally, pallet deliveries to a residence will require a lift-gate to lower the pallet(s) to the ground. Commercial locations, if not equipped with a loading dock or a forklift will also require a lift-gate. LTL carriers charge extra for residential deliveries. They will usually levy a flat fee of between \$25-\$75. Carriers also charge extra for trucks with lift-gates, typically a flat fee of around \$25-\$75.

Typical Costs (USA Shipping)

Pallet shipping generally ranges from \$90 - \$200 and varies according to the weight and contents of the pallet. Shipping subsequent pallets is considerably cheaper, especially if shipping to a residence (For example, it might cost \$200 to ship 1 pallet, but only \$275 to ship 2 pallets, and \$310 to ship 3 pallets).

Truckload shipping is calculated based on mileage and usually ranges between \$1.00/mile to \$2.00/mile with a minimum charge of \$350. Visit our truckload shipping page for more information.

Case-packed items shipped out with UPS or USPS generally cost approximately \$25-\$50 per box depending on the weight of the items being shipped.

[Read more >>](#)

Please note: All shipping quotes sent out by email or over the phone are only quotes, and are to be confirmed once your order is placed. All shipping quotes are provided with minimal insurance. If you would like to purchase additional insurance, please let your Account Manager know before the order is finalized.

Shipping Methods

There are several different types of shipments available to buyers and which one is selected will depend on what merchandise is purchased, in what quantity, where it is going and what the most cost-effective option is based on the weight and destination of the goods.

LTL (Pallet Shipments)

LTL stands for 'Less-Than-Load' or a shipment of several pallets. A Full load is typically a full 48' or a 53' truck.

LTL shipments can be delivered to a home, place of business, storage facility, freight terminal or consolidation warehouse.

LTL's larger than 6 pallets (AZ, NV, CA) or 7 pallets (rest of the continental USA) may need to be shipped in two shipments.

Occasionally and depending on your location, it may be cheaper to use a full truck to ship even 7 or 8 pallets, especially for local or shorter deliveries.



Truckloads

Truckloads generally refer to a 48' or 53' truck filled with merchandise on pallets or hand-loaded.

Truckloads usually cost a flat rate to ship based on the destination and mileage, irrespective of whether the truck is full or half empty.

Truckloads can be ordered with or without a lift-gate. Trucks with lift-gates can often be costly and it may be cheaper to rent a forklift for a day to assist you in unloading the truck. The latter is especially true when the merchandise is traveling long distances.

Typically, 26 pallets can fit comfortably onto the floor of a 53' truck bed with no double-stacking. However, many types of pallets can be double-stacked to allow between 26-52 pallets to be put on the truck, minimizing your overall landed cost per pallet. Some goods can be consolidated further or even hand-loaded (for example, a 70 pallet load may be able to be consolidated into 52 pallets; or 2 full loads may be able to be hand-loaded into a single truck).



UPS (Case Pack) Shipments

Certain items that are packed in small boxes are usually shipped with UPS instead of a trucking carrier, which is generally cheaper. Shipping more than 1 box at a time is typically cheaper, as each additional box costs less to ship than the first one.



Occasionally, when it is cheaper to ship via UPS, certain pallet listings can be re-packed for you into boxes in order to minimize the shipping costs.

Depending on how many case-packed items are ordered, it can sometimes be cheaper to put them all on one pallet and ship them with an LTL carrier. Your Account Manager and our Logistics Department will always work with you to provide you the best possible shipping rate and method.

UPS does charge a little bit extra for home delivery, so if you have the option to receive your packages at your store or place of business, that could save you some money as well.

Domestic UPS shipments within the USA can take 1-7 days to reach you.
International UPS shipments can take 3-7 business days to reach you.

[Read more >>](#)

SoCal Shipping Special

Ship up to 12 pallets for a low flat price within most of Southern California!

Pay as little as \$12.50 per pallet!

Prices include residential delivery with lift-gate.
Cheaper than LTL deliveries!



ZONE	FLAT RATE	PER PALLET (Based on 12)
ZONE A	\$150	\$12.50 per pallet
ZONE B	\$200	\$17.00 per pallet
ZONE C	\$250	\$21.00 per pallet

ZONE A - Within 50 Miles

Anaheim	Inglewood	Pomona
Asuza	Irvine	Rancho Cucamonga
Bell	Laguna Niguel	Rancho Palos Verdes
Burbank	Lake Forest	San Dimas
Castaic	Long Beach	Santa Ana
Chino Hills	Los Angeles	Santa Clarita
Corona	Mission Viejo	Santa Monica
Costa Mesa	Montclair	Simi Valley
Fountain Valley	North Hills	Thousand Oaks
Glendora	Ontario	
Huntington Beach	Pasadena	

ZONE C - 100-150 Miles

Alpine	Encinitas	Oildale
Arvin	Escondido	Otay Mesa
Bakersfield	Fordcity	Palm Desert
Banning	Goleta	Palm Springs
Barstow	Hemet	Poway
Bear Valley Springs	Hinkley	Ramona
Big Bear City	Imperial Beach	Ridgecrest
Bonita	Indio	Rosedale
Boron	Joshua Tree	San Diego
Buellton	Lakeside	Santa Barbara
Buttonwillow	La Mesa	Santa Ynes
Cactus City	Lamont	Shafter
California City	Landers	Solvang
Carpinteria	La Quinta	Taft
China Lake Acres	Lenwood	Tehachapi
Chula Vista	Maricopa	Thousand Palms
Coachella	McFarland	Twenty Nine Palms
Del Mar	Mojave	Vista
Desert Springs	Newberry Springs	Weldon
El Cajon	Oceanside	Wofford Heights

ZONE B - 50-100 Miles

Adelanto	Lakeland	Rosamond
Applevalley	Lake Elsinore	San Bernardino
Cherry Valley	Lancaster	San Jacinto
El Rio	Mira Monte	San Marcos
Escondido	Moreno Valley	Santa Paula
Fallbrook	Murrieta	Sun City
Fillmore	Ojai	Temecula
Fontana	Oxnard	Ventura
Helendale	Palmdale	Victorville
Hesperia	Perris	Yucaipa
	Redlands	
	Riverside	

Minimizing Shipping Costs

Shipping wholesale products is not as straightforward as shipping 1 item in a small box. Depending on your location, the amount of product you purchase and the weight of these products, shipping quotes will vary and you may be faced with the need to minimize your shipping costs before moving forward with an order.

Option 1 - Ship Multiple Pallets

Much of the initial cost of shipping covers the pick-up, the delivery and the administrative paperwork. After that initial charge, the cost for the second or third pallet only goes up marginally, making it cheaper to ship more than 1 at a time.

Example assuming the pallets are of equal weight:

Combined Shipping Savings Calculator			
Original Quote		Revised	
SKU PRICE ?	\$300.00	SKU PRICE ?	\$300.00
SKU QTY ?	1	SKU QTY ?	3
TOTAL	\$300.00	TOTAL	\$900.00
Shipping ?	250	Shipping ?	350
Total	\$550.00	Total	\$1,250.00
Landed Price/unit	\$550.00	Landed Price/unit	\$416.67
% Paid in Shipping	45.45%	% Paid in Shipping	28.00%
		\$ Savings/Unit	\$133.33
		% Savings/unit	24.24%
		Total \$ Savings	\$400.00

Option 3 - Add Case Packs

If you only have space for 1 or 2 pallets but the shipping costs are rather elevated, you can opt to add a couple of case-packed items to your order, which can be consolidated with most pallet orders and shipped at little to no additional charge.

This allows you to spread your cost of shipping over a larger dollar amount of merchandise, lowering your overall percentage paid on shipping.

Original Order	Cost	Modified Order	Cost
100 pr Chadwick Shoes	\$600	100 pr Chadwick Shoes	\$600
		250 pcs Cosmetics	\$275
Shipping	\$185	Shipping	\$185
Total	\$785	Total	\$1,060
% paid in Shipping	30.83%	% paid in shipping	21.14%

Option 2 - Ship to a Freight Terminal

Although it can be much more convenient to receive the merchandise directly at your door, it does cost a little bit more and there are options to avoid those additional residential charges.

One way to avoid these additional residential charges is to go pick up your pallets at a local freight terminal.

There is a freight terminal in or near every major city, and you can rent a U-Haul or drive over with a pickup truck to get the merchandise from the terminal to save yourself some money.

There are some things to consider to determine if this will be worth it for you:

- The distance of the terminal from your home
- The rental cost of a U-Haul/Pick-Up/Van
- The fuel cost of driving to the terminal and back
- The time it will take you

Often times, the residential surcharge is very reasonable once you factor in the time and out-of-pocket expenses you would incur by picking up the pallet from the terminal yourself.



Option 4 - Maximize Space on the Truck

When purchasing larger loads of merchandise such as full truckloads, it is also a good idea to use up ALL of the space on the truck. In the majority of cases, shipping rates for full truckloads are FLAT and do not change whether the truck is filled to capacity or half empty.

Depending on the type of pallets/goods you buy, 24 to 60 pallets can typically fit on a truck. If for instance you are purchasing a 20 pallet load, there may still be plenty of space available. The cost of shipping the truck will not change, but adding more merchandise to fill the truck all the way will reduce the percentage of shipping that you pay on the overall load. This, in turn, will reduce your landed cost per pallet or unit and will increase your potential profit.

[Read more >>](#)