



Teaching Tablecloth Makes Mealtime a Learning Experience

Los Angeles, CA – A new tablecloth has transformed mealtime into an opportunity to feed young minds.

Long-Time Teacher Teams with *The Simpsons*® Illustrator to Launch “Mostly Math” Teaching Tablecloth



The Table-Time Look & Learn™ Mostly Math Tablecloth features a wide variety of math-related lessons that cover the educational State Standards children must learn to progress from pre-K/K level to first grade. All of the lessons feature wonderfully-detailed, quirky animal characters and imagery from Rob Oliver, a *Simpsons*® illustrator and Emmy-nominated artist.

“We all gather together at mealtime, so why not bring learning to the dining table?” reasons Micky Afnan. “It is also a great way to connect with your kids by taking learning out of the classroom and into

a more intimate family environment. Math can be fun. No, really!”

Illustrated lessons include learning to count to 50, simple addition, identifying geometric shapes, understanding “less than” and “greater than,” how to tell time, the months in a year and over 20 other math-related concepts.

Made from PEVA, which has the feel of vinyl but contains zero harmful PVCs, the Mostly Math Tablecloth is a trustworthy alternative to traditional materials. “Vinyl tablecloths give off carcinogens and put children and pregnant moms at risk, so making our product out of a healthy material was a must, especially since my little girl will be around it a lot,” adds Table-Time Co-founder Farah Vamvakitis. PEVA cleans up easily with a damp cloth, and children can even write on/wipe off with Crayola® Ultra-Clean Washable Markers for more fun with their kids.

The Table-Time Look & Learn Mostly Math tablecloth retails for \$19.99.

About Table-Time Look & Learn

Founded in 2013, Table-Time Look & Learn is a leader in the early education product industry. Its innovative “Mostly Math” teaching tablecloth is a low-tech/high-impact teaching tool that bridges two important spheres for young children – learning and mealtime. Creative illustrations make this effective teaching method an enjoyable experience for parents and children alike.
